



कौशल विकास और
उद्यमशीलता मंत्रालय
MINISTRY OF
SKILL DEVELOPMENT
AND ENTREPRENEURSHIP



Introduction to AI for Entrepreneurship



Orientation Deck

Program Overview

In today's rapidly evolving landscape, the convergence of entrepreneurship and Artificial Intelligence (AI) is reshaping the fabric of our world in unprecedented ways. As innovative minds continue to push the boundaries of what's possible, entrepreneurship is no longer just about starting a business; it's about leveraging cutting-edge technologies to solve complex problems, create new markets, and drive societal progress.

The [AI for Entrepreneurship micro-learning module](#) is an attempt to demystify entrepreneurial mindset and the existence of emerging technologies like AI for young minds. The module aims to instill foundational AI and entrepreneurial skills among the future changemakers with easy-to-understand, interactive content.

Access made easy

For easy access, the module is hosted on the Skill India Digital hub (SIDH) platform, providing access to every budding innovator and entrepreneur to gain insights about emerging technologies and the entrepreneurial mindset. The module is packed with several engaging and interactive elements, along with accessibility enhancing factors that make it an interesting read for all.

Platform link: <https://www.skillindiadigital.gov.in/home>

Users can access the AI for Entrepreneurship course through two different methods:



1. Register – Complete the registration process to gain access to the course content (for first-time users).
2. Login – Log in to access the course content directly (for existing users).

Registration Process

1. Visit the link <https://www.skillindiadigital.gov.in/home>
2. Click on the Register button
3. Choose Learner/Participant option
4. Enter your 10-digit Mobile Number (required)
5. Agree to the Privacy Policy by checking the checkbox and click on Continue
6. Put the 6-digit OTP that you may have received in an SMS on the registered Mobile Number and press Enter
7. Set a 4-digit PIN for your account by entering it twice on the screen and press Set button

Registration Process

8. Now, choose one of the provided options from the dropdown menu to complete your e-KYC and press Continue [NOTE: For Iris and Biometric KYC, user should have a compatible device. It is recommended that the user goes for an OTP KYC]
9. Enter your 12-digit Aadhaar number or 16-digit VID number and check the box below to permit Aadhaar validation. Press Continue
10. Enter OTP for Aadhaar verification and click on the Verify button and your registration will be successful!
11. You will now be redirected to the My Skill Courses page
12. On the top, simply search for AI for Entrepreneurship and start learning!

For more information, visit –

1. Detailed Registration Process - <https://support.nsdcindia.org/portal/en/kb/articles/candidate-registration-enrollment-process-on-skill-india-digital-portal-sid>
2. Seamless e-KYC Procedure - <https://support.nsdcindia.org/portal/en/kb/articles/candidate-e-kyc-in-sid>
3. Raise a query - <https://www.skillindiadigital.gov.in/contact-us>

Login Process

1. Visit the link <https://www.skillindiadigital.gov.in/home>
2. Click on the Register button
3. Choose Learner/Participant option
4. Enter your 10-digit Mobile Number (required)
5. Agree to the Privacy Policy by checking the checkbox and click on Continue
6. Enter the 4-digit PIN for your account and click on Login [NOTE: In case you do not remember the PIN, click on forgot password and complete the process of setting up a new PIN for your account]
7. Enter the OTP received on your registered Mobile Number and you will be logged in successfully!
8. On the top, simply search for AI for Entrepreneurship and start learning!

Certification

Post completion of this module, users will be rewarded with a shareable joint certification from MSDE, National Skill Development Corporation (NSDC), Skill India, and Intel

